



**UNIVERSITY OF PETROLEUM & ENERGY STUDIES**  
**DEHRADUN**

End Semester Examination – May, 2017  
Subject: International Logistics  
Code : BBDL 115  
No. of page/s:

Program/course : BBA LM Sem. IV  
Max. Marks : 100  
Duration: 3 Hrs.

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**Part A ( Fill in the blanks )**

**Total 20 Marks**

1. .... mode of transport does not require the transport document for clearing the consignment .
2. MTOs are registered with ..... while CHAs are required to register with .....
3. INCOTERMS were last amended in ..... and the number changed from ..... to .....
4. IWT carries .....% of cargo in India while the comparable figure for China is .....%.
5. The largest size of tanker which can navigate the Suez Canal is called ..... and is ..... in size than Aframax.
6. Barriers to foreign trade can be either ..... or .....
7. The MAGHREB trade block consists of ..... countries .
8. The only difference between DAT and DAP INCOTERMS is with respect to .....
9. Letters of credit offering a credit period are called ..... while those which can be used repeatedly are called .....
10. The negotiable document covering dispatch through Multimodal Transport is called ..... while for normal sea freight it is .....

**Part B ( Answer any 4 )**

**Total 20 Marks**

**Write short notes on:**

1. Letter of credit.
2. Indian Coastal Shipping.

3. Oil tankers.
4. FF, CHA, NVOCC and MTO.
5. RO RO ships.

**Part C ( Answer any 2 )**

**Total 30 Marks**

1. Critically examine the role played by use of Land bridge, mini land bridge and reverse land bridge in International trade. Suggest the steps required to be taken for using these in the Indian context.
2. Please elaborate the action points necessary in arriving at an integration of Inland water transport and Coastal shipping in India and the advantages for export/ import cargo.
3. What are the shortcomings in India's commercial road transport sector? Please suggest steps to improve the efficiency of this sector.

**Part D ( Compulsory )**

**Total 30 Marks**

With respect to the cases on Global Sourcing by IKEA, please explain the following:

1. The evolution of IKEA Global Sourcing from 1961 and how IKEA sees itself fulfilling its mission.
2. The development of environmental and social issues ( from 1980 ) in their Global Sourcing and IKEA's response to both.
3. The concept of IWAY and what roles and responsibilities it assigns to all stakeholders.

