

Name:

Enrolment No:

**UNIVERSITY OF PETROLEUM AND ENERGY STUDIES**

End- Semester Examination, December 2019

 Course: **CROSS-CULTURAL MANAGEMENT**

 Program: **BBA-HR**

 Course code: **HRES2006**

 Instructions: **Attempt all Questions**

 Semester: **Vth**

 Time: **3 Hours**

 Max. Marks: **100**
**SECTION A -20 Marks**

Q 1 (A)	<b>Give the One Word</b>			<b>10</b>
i	Symbols in of culture in the physical and social environment are known as	2	CO1	
ii	Major changes from one culture to another is termed as	2	CO2	
iii	Values reflected in a way individual actually behave	2	CO1	
iv	Culture which moves from source as people move from one place to another	2	CO2	
v	Values that members say they value is known as	2	CO3	
(B)	<b>Select the correct option</b>			<b>10</b>
i	Who propounded the change theory?	1.Lewin 2. Hofstede 3. Maslow 4. Frons	2	CO2
ii	How many dimensions Hofstede Model consist?	1. 4 2. 1 3. 5 4. 6	2	CO3
iii	How many sections are there in Indian Contract?	1. 3 2. 3 3. 4 4. 6	2	CO3
iv	Which of these is not a step in Lewin's Change Model?	1.Unfreezing 2. Moving 3. Melting 4. Refreezing	2	CO4
v	Culture Shock is a part of which aspect of Adjustment?	Intercultural 2. Multicultural 3. Bi-cultural 4. Anticultural	2	CO2

**SECTION B -20 Marks**

Q 1	Social Mobility is an important aspect of Culture, Elaborate	10	CO3
Q 2	Explore the Fons Trompenaars cultural Dimensions in detail.	10	CO2

**SECTION C -30 Marks**

Q 1	Analyze the term Culture and its relevance in Management	10	CO4
Q 2	Hofstede Cultural Dimensions are highly relevant to Global Work Environment, explore this statement in detail?	20	CO2
<b>SECTION-D -30 Marks</b>			
Q 1	Elaborate the process of Negotiation in Cross-Cultural environment OR Each stage of Inter-Cultural Adjustment affects the Global Cultural environment, give suitable examples for the above discussing each stage	20	CO4
Q 2	Elucidate the Facets of Culture	10	CO1