

Name:  
Enrolment No:



UNIVERSITY WITH A PURPOSE

**UNIVERSITY OF PETROLEUM & ENERGY STUDIES**

**End Semester Examination (Online) – July, 2020**

**Program: BBA (Aviation Operations)**  
**Subject/Course: Corporate Social Responsibility**  
**Course Code: GMHR 1301**

**Semester: II**  
**Max. Marks: 100**  
**Duration : 3 Hours**

**IMPORTANT INSTRUCTIONS**

1. *The student must write his/her name and enrolment no. in the space designated above.*
2. *The questions have to be answered in this MS Word document.*
3. *After attempting the questions in this document, the student has to upload this MS Word document on Blackboard.*

		<b>Marks</b>	<b>COs</b>
Q.1	Corporate social responsibility (CSR) is an opportunity for corporations to benefit in multiple ways by operating with a perspective broader and longer than their own immediate, short-term profits. Comment.	20	<b>CO4</b>
Q.2	Do you know if any of the companies that you are a client of have a CSR policy? Explain the different CSR activities performed by them.	20	<b>CO2</b>
Q.3	Role of government and educational institution in corporate social responsibility is very critical. Comment.	20	<b>CO3</b>
Q.4	Explain the role of ethics and social responsibility in developing a strategic plan while considering stakeholder needs and agendas.	20	<b>CO1</b>
Q.5	Understand the concept of sustainable development and discuss whether Indian companies is serious about its sustainable development.	20	<b>CO2</b>

**ANSWERS**