

Name:
Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Term Examination, December 2020

Course: Tourism Transportation
Program: BBA THM
Course code: TRAV 2009

Semester: III
Time: 03 Hours
Max. Marks: 100

SECTION A(30 Marks)

1. Each Question carries 5 Marks

2. Instruction: Complete the statement / Select the correct answer(s) / Answer the question

		CO
Q 1	Define Inclusive or Full Coverage.	CO 1
Q 2	Select the correct answer(s) Carnival operates a. Prince Cruise Line b. Holland America c. Celebrity Cruise Line d. Costa Cruise Line	CO 2
Q 3	1. What is the name of the tunnel linking southern England and northern France? a) Star Tunnel b) Piraeus Tunnel c) Channel Tunnel d) Sydney Tunnel 2. The “Shinkansen” Train in Japan is popularly categorized as a _____ train.	CO 2
Q 4	1. Mega Ships weigh between _____ and _____, and carry between _____ and _____ passengers. 2. Diesel or Diesel electric engines are the most common power source for ferries. a. True b. False	CO 1
Q 5	1. The Balkan Flexipass is a rail pass for _____ a) North America b) Japan	CO 1

	<p>c) Eastern Europe</p> <p>2. Railjet is a type of high-speed train running on regular track in _____ and _____.</p>	
Q 6	<p>Match the following</p> <p>Airline & Frequent Flyer Program Name</p> <ol style="list-style-type: none"> 1. British Airways – Skywards 2. Emirates – Frequent Flyer 3. Lufthansa – Miles & More 4. Singapore Airlines – Executive Club 5. Qantas - KrisFlyer 	CO 2
SECTION B (50 Marks)		
<p>1. Each question carries 10 marks 2. Instruction: Write short / brief notes</p>		
Q7	Illustrate the five different types of travel segments emphasized by Flognfeldt (1979).	CO2
Q8	What is the necessity of planning in transport management?	CO1
Q9	<p>Write short notes on</p> <ol style="list-style-type: none"> a. Loss Damage Waiver (LDW) / Collision Damage Waiver (CDW) b. Personal Effect Coverage or Theft Protection 	CO3
Q10	Evaluate the benefits of waterways transport with appropriate examples.	CO4
Q11	Analyze the nine Freedoms of Air.	CO3
Section C (20 Marks)		
<p>1. Answer any One question. Each Question carries 20 Marks. 2. Instruction: Write long answer.</p>		
Q 12	<p>Airlines, airport operators, airport on-site enterprises (restaurants and retail), aircraft manufacturers, and air navigation service providers employ 106,000 people in Malaysia. In addition, by buying goods and services from local suppliers the sector supported another 111,000 jobs. On top of this, the sector is estimated to support a further 19,000 jobs through the wages it pays its employees, some or all of which are subsequently spent on consumer goods and services. Foreign tourists arriving by air to Malaysia, who spend their money in the local economy, are estimated to support an additional 214,000 jobs. In total 450,000 jobs are supported by air transport and tourists arriving by air.</p>	CO4

	<p>Analyze the impact of air transport to Malaysia's economy.</p>	
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OR

	<p>Analyze the elements of a tourist city with relevant examples.</p>	
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