

Name:

Enrolment No:



UNIVERSITY OF PETROLEUM AND ENERGY STUDIES

End Semester Examination Dec 2021

Course: Global Supply Chain Management

Semester: III

Course Code: LSCM 8003

Program: MBA(LSCM)

Time: 03 hrs.

Max. Marks: 100

Instructions: All sections are compulsory & this question paper carries four sections.

Section – A (20 Marks)

Attempt all questions in this section.

Marks

CO

Very short answers-

2*10=20

1	Association of Southeast Asian Nations (ASEAN) was established on August 8, 1967, in _____.	2	CO1
2	_____ is the most advanced form of unitization of load.	2	CO1
3	The mode of transport where the transport document is not required for delivery of the goods is _____.	2	CO1
4.	The three members of NAFTA are USA, Canada and _____.	2	CO1
5.	_____ occurs when firms sell goods below a 'fair market price' e.g. below cost, because of excess supply.	2	CO1
6	A _____ tariff duty rate is a rate of duty that is lower than the normal tariff duty rate in the Tariff of a country.	2	CO1
7.	_____ is the total capacity of the ship i.e max weight of cargo ship can carry.	2	CO1
8.	The _____ charter is one in which the ship-owner staffs, operates, and charts the vessel, similar to a taxicab for a specific voyage.	2	CO1
9.	An _____ is a solicitation sent to a broad base of potential suppliers for the purpose of conditioning, gathering information, preparing for an RFP or RFQ.	2	CO1
10.	_____ is a notional currency introduced by International Monetary Fund (IMF).	2	CO1

Section – B (20 Marks)

Attempt all questions in this section, each carries 5 marks (5*4=20 marks)

Q.2	What are various factors that need to be considered in International Procurement?	5	CO1
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Q.3	Enumerate various processes involved in international procurement management.	5	CO1
Q.4	How are the ICDs useful in International transportation? Also, differentiate between an ICD and Container Freight Stations (CFS).	5	CO3
Q.5	What is electronic data Interchange (EDI)? How is ICEGATE useful for International business explain briefly with example? OR What is shipping bill? How is it different from bill of Entry?	5	CO4
<u>Section – C (30 Marks)</u>			
Attempt All questions, each question carries 10 marks (10*3=30 marks)			
Q -7	Name the different categories of imported items and explain the process of custom clearance process in Import in detail.	10	CO2
Q-8	The management of global operations and logistics is a major challenge for companies and a major opportunity. Discuss various logistics and operation strategies used by global companies to support the statement.	10	CO1
Q-9	Explain the significance of contracts in International business. What are the three main elements that a contract should have to be enforceable? Explain these elements in brief.	10	CO4
SECTION-D			
Answer the following (15*2=30 marks)			
Q-10	“Documents are the soul of international trade transactions”. Elaborate this statement and discuss the importance of documentation in EXIM business. In continuation, explain the following documents: <ul style="list-style-type: none"> • Certificate of origin and its importance • Clean bill of lading and its importance • Bill of Entry • Commercial Invoice 	5 5 5	CO2
Q-11	Caselet Logistics Operations ABC Ltd. is the country’s largest manufacturer of spun yarn with well-established market. ABC Ltd. has good reputation for quality and service. Their marketing department identified that the potential for global market is expanding rapidly and hence the company undertook exercise for expansion of the capacity for export market. The company formed team of Marketing and Materials department to study the global logistics possibilities. After extensive study, the team came up with a	15	CO4

report on global logistics and submitted that global logistics is essentially same as domestic due to following similarities:

- The conceptual logistics framework of linking supply sources, plants, warehouses and customers is the same.
- Both systems involve managing the movement and storage of products.
- Information is critical to effective provision of customer service, management of inventory, vendor product and cost control.
- The functional processes of inventory management, warehousing, order processing, carrier selection, procurement, and vendor payment are required for both.
- Economic and safety regulations exist for transportation.

The company had very economical and reliable transportation system in existence. For exports as well they decided to evaluate capabilities of their existing transporter and entrusted them with the job of transport till port. For customs formalities they engaged a good CHA after proper cost evaluation and entered into contract for freight with shipping company agent. The response for company's export was very good and the company could get as many as 15 customers within first two months and reached to a level of USD 250,000 per month by the end of first half of the year. Based on this response the export volumes were expected to grow to a level of USD 400,000 per month by the end of the year. When the review was made at the end of the year, company found that export volumes had in fact come down to the level of USD 120,000 which was much lower than it had reached in the first half of the year. The managing committee had an emergency meeting to discuss this and the export manager was entrusted with the task of identifying the reasons for this decline. Mr. Ganesh decided to visit the customers for getting the first hand information. When he discussed the matter with the customers, the feedback on the quality and price were good but the customers were very upset on the logistic services due to delayed shipments, frequent changes in shipping schedules, improper documentation, improper identifications, package sizes, losses due to transit damages etc. After coming back, the export manager checked the dispatch schedules and found that production and ex-works schedules were all proper. Then he studied the logistics systems and found that the logistics cost was very high and all the logistics people were de motivated due to overwork and were complaining of total lack of co-ordination and the system had become totally disorganized.

Questions

a. Explain the problems experienced by ABC Ltd. What is the main cause of these problems?

	b. What logistics model should the company go for to ensure proper operations of the company?		
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