UNIVERSITY OF PETROLEUM AND ENERGY STUDIES
End Semester Examination, May 2023

Course: Digital HR   **Semester: IV**
Program: BBA HR SPZ   **Time: 03 hrs**
Course Code: HRES 2014P   **Max. Marks: 100**

SECTION A
10Qx2M=20Marks

S. No.		Marks	CO
Q 1	Self Service Portals have the end goal of supporting : a. All Employees b. HR employees c. Customers d. Sales Team	**[2]**	**CO1**
Q2	BYOD policies are with respect to which devices in Digital HR? a. Desktops b. Mobile Phones c. Laptops d. None of the Above	**[2]**	**CO1**
Q3	Which is a common convergence point for SMACI in Digital HR a. Data b. Analytics c. Mobile d. Security	**[2]**	**CO1**
Q4	Which role does HR play as a Strategic Business Partner? a. Consultant b. Change Agent c. Project Manager d. All the Above	**[2]**	**CO1**
Q5	Which of the following Social Networks is least popular with businesses? a. YouTube b. Facebook c. Twitter	**[2]**	**CO1**

	d. LinkedIn		
Q6	ATS systems as part of e Recruitment stands for : a. Application Training Systems b. Applicant Tracking Systems c. Application Tracking Systems d. Application Training Systems	**[2]**	**CO1**
Q7	Old systems which are used by any organization to handle it's HR processes are generally called a. Cloud Systems b. Legacy Systems c. ERP Systems d. Mobile Systems	**[2]**	**CO1**
Q8	Which of the following are HR dashboards used for? a. Reporting HR Metrics only b. Reporting Business Metrics only c. Reporting Both d. None of the Above	**[2]**	**CO1**
Q9	FaceTime, Collaborate ultra and Go To meeting are examples of : e. Social Media Tools f. Groupware Technologies g. Self Service Tools h. None of the Above	**[2]**	**CO1**
Q10	Which relationships are important for HR as strategic Business Partners? a. Internal Stakeholders b. External Experts c. Both d. None of the above	**[2]**	**CO1**
SECTION B **4Qx5M= 20 Marks**			
Q11	What are some advantages and disadvantages of Online Learning?	**[5]**	**CO3**
Q12	"Digitization of HR is always preceded by BPR".Explain in brief.	**[5]**	**CO1**
Q13	What is the function of Applicant Tracking Systems in e Recruitment?	**[5]**	**CO2**
Q14	What are groupware technologies? Why are they used?	**[5]**	**CO4**
SECTION-C **3Qx10M=30 Marks**			

Q15	What are the key future Workforce and Technology Trends	[10]	CO3
Q16	What are various Social Media tools used in Businesses and how can they be used? What are some risks of using them?	[10]	CO2
Q17	"Digital HR is a convergence of SMACI Technologies " Explain	[10]	CO4

SECTION-D
2Qx15M= 30 Marks

Q18	You are working as Head of Digital HR in QualiCom and you have been tasked by the HR Head to develop an Excellent Employee Portal. What factors would you consider to design a portal and ensure it is actively used by the employees?	15	CO3
Q19	You have been hired by DataSoft as Head of Digital HR and your CEO has asked you to prepare a detailed roadmap for HR Technology . Explain in detail what steps would you take to come out with Technology roadmap for Data Soft.	15	CO4